



WINTER 2021

DOING GOOD

*a publication of
Goodwill Industries of
Greater Cleveland
and East Central Ohio*

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EXPANDING IMPACT

*Mark Copeland,
2020 Graduate of the Year*

UNEXPECTED BLESSING

a message from Anne Richards, Goodwill President and CEO

I get lots of emails. And, I try, to the best of my ability, to answer every single one of those emails; good or bad. In late November, I received a message in my inbox informing me that a philanthropist had admired the work our organization has done in the community. As a result, this philanthropist would be awarding Goodwill a large donation. My first thought: yeah, right.

The email requested a time to discuss the details of this gift. I scheduled a phone call for the following week, still not entirely believing this was legitimate news. During that call, the woman on the other end of the phone informed me that the philanthropist, now revealed as MacKenzie Scott, would be donating \$10 million to further our mission.

I didn't know how to react. I was speechless. Eventually, I gathered my emotions and my thoughts enough to thank the woman and write down the details of how this donation would reach us. Confidentiality was important to the donor, so I needed to keep this secret close to me until the donor revealed herself and her gift to the world.

In mid-December, Ms. Scott released a blog on Medium.com titled '384 Ways to Help.' In this piece, she announced our gift, along with 383 other donations made to non-profit organizations across the United States. She shared in this post that the organizations receiving gifts were selected after a long (and quiet) due diligence from a team of advisors and experts in the field. Her gift came with very little expectations, other than to expand our impact in the communities we serve.

I have never been so humbled, so touched in my life. Now our work begins to ensure that Ms. Scott's intentions are met. A team of staff and community volunteers has been assembled and will be meeting to discuss and assess the very best way to invest this donation. My guess is that there will not be one way we use this gift, but hundreds of ways we use this to further our mission and change lives for good. You can be sure that we will keep you, the community, apprised of the results of this amazing gift.



anne.richards@goodwillgoodskills.org
330.445.1000

Anne Richards
President and CEO



Read MacKenzie Scott's '384 Ways to Help' full blog
mackenzie-scott.medium.com

WHO IS MACKENZIE SCOTT?



"I hope that's what you'll remember, not how I left but how I entered." - MacKenzie Scott



Mom, writer, advocate.

MacKenzie Scott is an author and the former wife of Amazon founder Jeff Bezos. Scott, who has published two novels, was a student of author Toni Morrison at Princeton and worked as a research assistant for her. Scott owns a 4% share in Amazon, which ranks her as one of the wealthiest women in America and the world. In May 2019, shortly after she announced the terms of the divorce, Scott signed the Giving Pledge. The Giving Pledge, first started by Bill and Melinda Gates in 2010, is aimed at organizing billionaires to pledge to give away half their wealth. In 2020, Scott donated \$1.67 billion in direct grants to 116 charities, mostly addressing racial injustice and other aspects of inequality. Then in December, Scott announced gifts of \$4.15 billion to 384 charitable organizations, one of which was Goodwill Industries of Greater Cleveland and East Central Ohio.

THE STORIES BEYOND THE STUFF

Goodwill's annual Power of Work Breakfast typically brings together hundreds of attendees to celebrate the accomplishments of participants, staff and businesses from the greater Cleveland area. The fall event was cancelled due to the COVID-19 pandemic. Instead, we celebrated the award winners virtually. Learn more about these outstanding participants by logging onto **ChangeALifeForGood.org**, a special website dedicated to these winners. Or, log onto Goodwill's YouTube channel to view these inspiring stories. Special thanks to USI Insurance Services for sponsoring this effort.



EUGENE BEVERLY **2020 ACHIEVER AWARD**

In April 2018, a drunk motorist ran through a construction zone and struck Eugene, causing traumatic injuries. He needed to learn to walk and talk again, along with with relearning valuable job skills. With the help of Goodwill, Eugene was able to train and eventually secure employment with the Ford Motor Company.

Watch all three winners' stories



MARK COPELAND **2020 GRADUATE OF THE YEAR**

Mark came to Goodwill with a clear goal in mind of what type of work he wanted to do. He needed support in training for work and developing his skills. With the help of Goodwill's Job Development Program, Mark's confidence grew. He worked on his resume, interview skills and was soon successful finding a job in the community.

Learn how Goodwill helped



BRANDON CRUZ **2020 ACHIEVER AWARD**

Brandon has completed quite a bit of employment training, but had not yet been successful in finding a job. He submitted quite a few resumes, and went to quite a few interviews. With support from Goodwill, Brandon's job pursuit expanded and he honed his skills. Brandon found employment and was excited to earn his first paycheck.

[YouTube.com/GoodwillGoodSkills](https://www.youtube.com/GoodwillGoodSkills)



SAVE the DATE

REPORT to the COMMUNITY *virtual* **BREAKFAST**



'WIRED UP' TECH SALES

The need for technology became overwhelmingly evident through the pandemic. Goodwill is responding to this need with Wired Up. Wired Up is a new retail program that refurbishes and cleans computers and computer components for sale in Goodwill stores.

A new Wired Up micro-shop opened in January at the North Olmsted Goodwill store location. A small section of the store is dedicated to selling laptops, desktop computers, monitors, keyboards and a variety of other tech equipment, all 50-90% less than traditional tech stores. Wired Up products are also being sold on special displays in most other Goodwill retail locations.

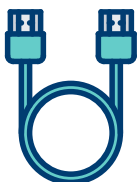
MOST WANTED E-DONATIONS

Donate your technology or e-donations at any Goodwill store or attended donation center.

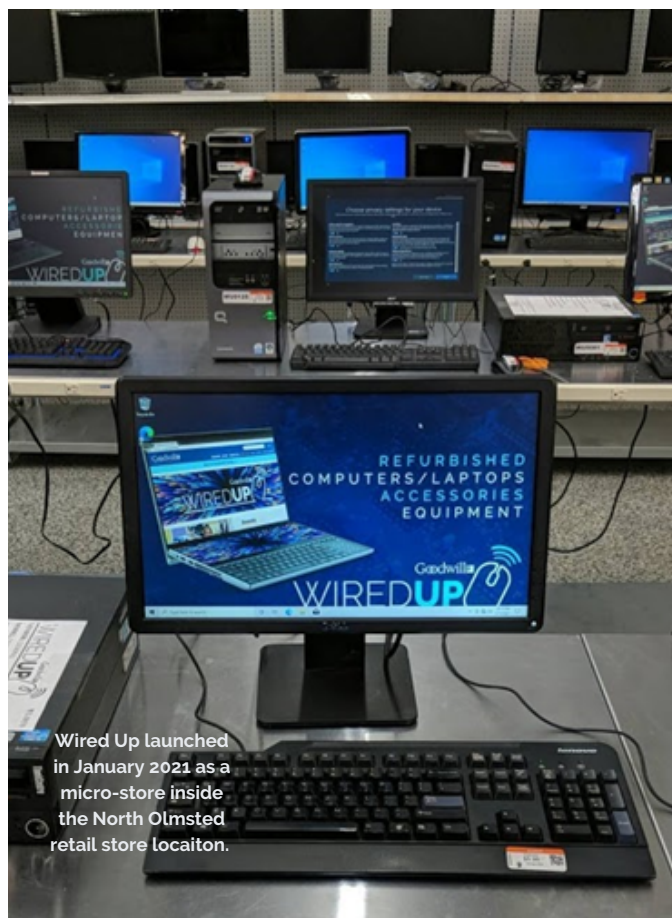


Laptops and desktop computers including hard drives and flat screen monitors

computer monitor cable or video cable (HDMI, VGA, DisplayPort, DVI), USB cables, and charging cables



Gaming consoles and accessories including vintage gaming systems



GIVING BACK: INTERN, ADVOCATE DONATES TO COMPASS



You work. You get a paycheck. That is how things go. Not for Deonte Carter, though. The U.S. Marine Corps and Army Veteran currently works as a Victim Advocate for COMPASS, a rape crisis and sexual assault program of Goodwill Industries, which serves Stark, Tuscarawas and Carroll Counties.

Deonte's service to COMPASS started as a part-time Victim Advocate and then expanded to include an internship for his Psychology degree at Malone University. He is paid for his time dedicated to this role by Goodwill. In an extremely selfless act, though, Deonte has donated back his earnings to further the work of COMPASS in the community.

"I am a survivor. I am a veteran. I see my work with COMPASS as a privilege to help others," explained Carter.

"Deonte is one of the kindest people anyone would meet," said COMPASS Executive Director Molly MacMath. "He is an inspiring advocate and we are so honored to have him as part of the COMPASS team."

HERE WE GROW, AGAIN

UNIVERSITY HEIGHTS STORE SLATED TO OPEN IN APRIL

Plans to open a new store in the University Heights community last year were postponed due to the COVID pandemic. Construction is now underway on this new retail site, though.

The University Heights store actually is a move from Shaker Heights. The retail store in Shaker Heights was not reopened after the spring shutdown. The new location is less than two miles from the previous site.

The new store is part of the Cedar Center plaza, which is a busy shopping complex located on Cedar Road in the heart of University Heights.

"We are excited to bring this new store and donation center to shoppers and donors in the Cleveland area," commented Vice President of Donated Goods Bryant Taylor.

The store will open with occupancy limits on April 2.



(Top) Construction is underway inside the new University Heights retail store. (Bottom) The new store is located in Cedar Center South Plaza on Cedar Road.



donor spotlight

”

Our community is so very fortunate to have an organization like Goodwill working tirelessly throughout the COVID-19 pandemic to meet people where they are and give them a hand up along their journey. Our family is excited to support such an impactful organization!

NICOLE AND LUKE CLELAND
GOODWILL DONORS

CAMPUS MOVE-OUT EXPANDS



Beginning last year, even in the midst of the pandemic shutdown, Goodwill partnered with area colleges and universities to provide Campus Move-Out services. Goodwill provides donation bins and trailers on campus as students move out of the dormitories. Unwanted furniture, wares and textiles can be donated to Goodwill. (Pictured above) Walsh University President Tim Collins and his wife, Drenda, helped students move out in the Spring. Walsh has continued to partner with Goodwill to help collect donations throughout the school year.

SEXUAL ASSAULT AWARENESS MONTH

APRIL 2021

COMPASS Sexual Assault Education Prevention Support is a program of Goodwill Industries serving the needs of Stark, Tuscarawas and Carroll counties.

In 2020, nearly 3,000 women, men and children were served through COMPASS outreach programs.

2,935

Teal Tuesdays - every Tuesday in April wear teal as a sign of support and solidarity for survivors of sexual assault.



One out of every six American women has been a victim of an attempted or completed rape in her lifetime.

COMPASS Victim Advocates are on call 24 hours a day, seven days a week. The Stark County hotline is 330.452.1111. In Tuscarawas and Carroll counties, call 330.339.1427

GOOD NEWS BITES



BACK TO SCHOOL EMERGENCY VOUCHERS

A grant from Sisters of Charity Foundation of Canton provided thousands of area families and students with emergency vouchers to use in Goodwill stores. The vouchers were awarded to families in need to purchase clothing and school supplies.



DIVERSITY and OUTREACH

Goodwill entered into a collaboration with Coming Together Stark County, a non-profit located at The Ken Weber Community Campus at Goodwill. The agencies will work together to provide training and address issues of diversity, equity and inclusion.

OUR DONORS with gratitude

Monetary support of Goodwill Industries makes an immediate and lasting impact on the lives of thousands of individuals in our community. We appreciate the continued support of our donors, especially during these difficult times. The following list of individuals and organizations contributed financially between September 1, 2020 – January 31, 2021. If your name is misspelled or has been omitted, please contact Goodwill at 330-617-4734 so we may correct our records.

EDGAR J. HELMS SOCIETY DONORS WHO GIVE \$5,000+ ANNUALLY

Anonymous
Raymond and Elizabeth Rieley Armington Fund
USI Insurance Services
Edward A. Bugala Charitable Fund #2
Samuel Fleming Charitable Trust
Sisters of Charity Foundation of Canton
Marjorie Zink

CHAIRMAN'S CIRCLE DONORS WHO GIVE \$2,500 TO \$4,999 ANNUALLY

Sophia and Mario Pipinos Testamentary Trust *

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Paris United Presbyterian Church *
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Kenneth Taylor

FRIENDS OF GOODWILL DONORS WHO GAVE \$500 TO \$999

Aaron Davies Memorial Golf Outing *
All Saints Greek Church *
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Charles F. and Ruth A. Lutz Foundation Fund
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Cheryl Musgrove
Starvaggi Charities Inc.*
Rene Tausch

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Badger Meter - *In memory of Ralph and Shirley (Beard) Buckridge*
Shirley Berkey
Maxine Brown
Lois Call *
Joann Clark
Andrea Cooke - *In honor of Renae Miller*
Nicolette Crum
JoAnn and Eugene DeChellis - *In memory of Ken Weber*
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Gretchen Dennis
Vince Di Pio
Richard and Jean Erickson
Jane Feltes
Marcie Finney
First United Methodist Church*
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Mike and Kay Flood
Sherry and Denny Fulmer
Andy and Mickie Fussell
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Regent Products Corp
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Anne Richards
Jean Rusher
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Ken and Janet Douglas
Michael and Joanne Eberhart
Marcie Finney
Bill and Nancy Maddox
Marisa Rohn
Katie Spahnne
Mark Thurin
Sally Weber

IN KIND DONATIONS

Premalux

**Table of Hope donor*

MAKE A LOCAL IMPACT

Goodwill of Greater Cleveland and East Central Ohio operations go well beyond the retail stores. With 27 mission-based programs, Goodwill works to help individuals obtain meaningful employment, strengthen families, provide needed counseling or access to food and basic needs. Monetary donations support programming for the individuals served throughout Goodwill's 10-county footprint. Whether it is job training programs, parenting classes, rape crisis counseling, hot meals, emergency support of basic life needs, and much, much more, donations touch those in your own community. When you choose to donate to Goodwill, you change a life – for good.

ways to give

online

GoodwillGoodSkills.org/

donate



call

**Speak with Manager of
Community Relations &
Fund Development
Diane Pilati at
330-617-4734**



text

**text GOODWILL
to 44-321**

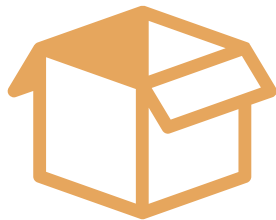


13,227



Followers
Goodwill has
on Facebook,
Instagram and
Twitter

682k



Material donors
at your
Goodwill stores
and donation
centers in 2020

400 gallons



The amount of
H2O needed to
produce one
new cotton
shirt. Shopping
Goodwill
lessens your
water footprint.

4,330



Number of
emergency
vouchers
awarded to
those in need in
2020.

10



Counties served
by Goodwill
outreach
programs in Ohio
and West
Virginia.

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