





Goodwill Good Skills 2023 IMPACT REPORT

Godwill

@GoodwillGoodSkills

It's our handle on social media, but it's more than just a catchy phrase. Goodwill gives people the skills to overcome barriers, gain employment, get an education, better their families, heal from trauma. empower communities and most of all - improve their lives. Thanks to your donations. Goodwill is able to provide 30 vital mission programs to our communities. We help train people for better jobs.

We help families in need. We support survivors of sexual assault. We help feed the hungry. We do all these things and much more ... all thanks to your donations. Let's keep that impact growing. Included with this impact report is a donation bag. Please fill it up and donate it at one of our stores or donation centers. Your donation can make a big impact and change lives for good.

Anne Rutrows President and CEO





88%

community invest	ment ° °
Sales (Clothing, Furniture, etc.)	\$40,085,614
Mission Services	\$ 2,555,976
Other Support	\$ 1,752,096
Temporarily Restricted Donations	\$ (121,190
Release of Restricted Donations	\$ 379,578
Restricted Investment Value Change	\$ 1,040,744
TOTAL COMMUNITY INVESTMENT	\$45 692 818

Investment in loca spaces **22%**

Investment in local services and supplies **18%**

Investment in people 60%

return to community

TOTAL RETURN TO THE COMMUNITY	\$43,804,038
Investment in local spaces	\$ 9,622,099
Investment in local services and supplies	\$ 7,973,932
Investment in people	\$26,208,007

*Information has not been audited or approved by the Board.







Goodwill does all it can to help its employees be the best they can be. This includes providing an internal program, Good Partner, which is a personalized employment assistance program geared toward helping staff overcome barriers they may have. Good Partner is there to help staff with emergency needs or with meeting personal or professional goals. This program is directly supported by donations and sales in Goodwill retail stores.



Your donations to local Goodwill stores are the first part of the cycle of success. Those donations support Goodwill's mission programs that help people in our communities with pre-employment and job-placement services. Lethola worked with Goodwill team members to develop her job skills after being out of the workforce for awhile. She trained at Goodwill and loved it so much she wanted to work at that store.



25 million pounds

Thanks for helping to save the earth! Donations to Goodwill help keep items from area landfills. Shopping at Goodwill helps lessen water and carbon footprints. Now more than ever, Goodwill provides a safer and more environmentally friendly option for donors and shoppers. Last year, Goodwill diverted more than 25 million pounds of goods from area landfills.



It's estimated that the average American throws out more than 80 pounds of clothing each year. Choosing to donate those clothes reduces waste significantly.



One cotton shirt requires nearly 715 gallons of water to produce. The environmental impact of fast fashion should not be taken lightly. Shopping at Goodwill lessens the impact on the environment.



Items not sold in Goodwill stores can be sold in the Goodwill outlet, and then sold through our Salvage For Good program, ensuring every effort is made to keep products from local landfills.

STORES

North Olmsted 23100 Lorain Rd. Suite 1 North Olmsted, OH 44070

Snow Road 14690 Snow Rd. Brook Park, OH 44142

Middleburg Heights 6880 Unit 1 Pearl Rd. Middleburg Heights, OH 44130

Strongsville 16160 Pearl Rd. Strongsville, OH 44136

Westlake Bookstore & Donation Center 30655 Detroit Road Westlake, OH 44145

Cleveland Outlet & Opportunity Center 1333 East 179th St. Cleveland, OH 44110

Garfield Heights 5774 Transportation Blvd., Garfield Heights, OH 44125

Cleveland – Lee & Harvard 4071 Lee Rd. Suite 110 Cleveland, OH 44128

University Heights 13908 Cedar Rd. Cleveland, OH 44118

Mayfield Heights 6605 Mayfield Rd. Mayfield Heights, OH 44124 Willowick 30040 Lakeshore Blvd, Willowick, OH 44095

Painesville Township 2175 Mentor Ave. Painesville, OH 44077

Chardon 425 Water St. Chardon, OH 44024

Tanglewood Computer Store & Donation Center 8575 Tanglewood Square #F-3, Chagrin Falls, OH 44023

Jackson Township 7257 Fulton Dr. NW Canton, OH 44718

Massillon 2745 Indian River Rd. SW, Massillon, OH 44646

Jackson Township – Outlet 4379 Whipple Ave. NW Canton, OH 44718

Perry 5139 Tuscarawas St. W, Canton, OH 44708

North Canton 1230 North Main St. North Canton, OH 44720

North Canton Bookstore & Donation Center 2207 E. Maple St., North Canton, OH 44720

Route 62 2630 Atlantic Blvd. Canton, OH 44705

Alliance 12501 State St. NE Alliance, OH 44601

GoodwillGoodskills.org

New Philadelphia 260 Bluebell Dr. New Philadelphia, OH 44663

Carrollton 709 Canton Rd. NW Carrollton, OH 44615

> Wintersville 103 Main St. Wintersville, OH 43953

Weirton 306 Penco Rd. Weirton, WV 26062

DONATION CENTERS

Landerwood Plaza 30850 Pinetree Rd. Pepper Pike, OH 44124

Lyndhurst 5400 Mayfield Rd. Lyndhurst, OH 44124

North Royalton 6068 Royalton Rd. North Royalton, OH 44133

Uniontown 13038 Cleveland Ave. NW Suite B Uniontown, OH 44685

North Canton

Warehouse 4101 Shuffel St. NW Suite 103 North Canton, OH 44720

Acme – Hillsdale 2905 Whipple Ave. Canton, OH 44708

Massillon 2102 Lincoln Way E. Massillon, OH 44646

The Ken Weber Community Campus at Goodwill 408 Ninth St. SW Canton, OH 44707