Message from President & CEO
What really drives us?

The Goodwill OUTLET Store
Saving Money, Reusing Items - Better for You, Better for the Planet

Goodwill Stores: The Original Recyclers
And, Goodwill’s ComputersAgain Program

Goodwill’s ‘Dream to Achieve’ Program: Meet Tracy

Thank you!
Financial Donors Listing
Thank you.

Goodwill thanks the following individuals who have contributed financially between July 1, 2016 and September 30, 2016. If your name is misspelled or has been omitted, please call us at 1-800-942-3577 Ext.1032 so we may correct our records. Remember, your donations to Goodwill are 100 percent tax deductible!

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Have you heard?

You can shop Goodwill online!

Do you love trying different Goodwill stores? Imagine if you could browse all the best things from Goodwills all over the country!

YOU CAN!

It’s called ShopGoodwill.com. ShopGoodwill.com is where some higher end pieces and/or collectibles are sold, in an online auction format.

The site is easy to navigate and use - here are just some of the categories you can shop:

- Antiques
- Collectibles
- Jewelry & Gemstones
- Musical Instruments
- Seasonal & Holiday
- Sports
- Tools
- Wedding
- and many others!

Check it out today!

“Have not lived today until you have done something for someone who can never repay you.”
- John Bunyan
Goodwill’s ‘Dream to Achieve’ Program: Meet Tracy

Over the past few years, your Goodwill has been thinking hard about how we measure success. We are able to place people in jobs regularly - and for some, that equals success. But what’s next? What if someone has big dreams - and doesn’t know where to turn for that kind of help? Or, what if they give up on those goals, thinking they should just “be happy” that they have a job at all?

Goodwill and the Sisters of Charity Foundation of Canton are almost a year into a three-year partnership on a new program called Dream to Achieve. The purpose of the program is to provide situationally flexible, individualized services that create opportunities for people and families to reach toward big goals again - becoming happy, whole, and self-sufficient in the process.

Consider Tracy’s story: Tracy has two grown children, two young children (one with Cerebral Palsy), and two grandchildren. She has a passion for social work, but had no clothes to wear to an interview, nor the gas to get to and from. The thought of spending that money for something that may or may not work out was more than her situation would allow. But that does not mean she wasn’t thinking big. In fact, if you asked her what she really wanted, she would tell you she dreamed of owning a recovery center for women trying to break the cycle of addiction. Since even working in the field at all was proving difficult, do you think she had any support in pursuing her long term dream?

Enter Dream to Achieve. Tracy signed up for the program, and Goodwill agreed to meet her where she was – literally. The only time and place she could meet was after class at the local community college, so that’s where meetings took place. Fast forward several months – Tracy is enrolled in college, with a dual major in human services/social work and chemical dependency; she will graduate in December 2016. She is currently completing a practicum at OhioGuidestone, and has a 10-year plan to open her own recovery center.

Here are Tracy’s own reflections on the program:
• “What I have now is not just a job. It’s a lifestyle.”
• “The encouragement kept me on my toes...I knew what direction I was going. That felt great because I had been lost for so long.”
• “It’s like a domino effect; it’s not just me. I even help friends and co-workers with budgeting now (a component of Dream to Achieve)!”

Tracy’s holistic approach to supporting her clients’ recovery includes providing creative, hands-on outlets like refinishing furniture, as seen above.
Dear Friends,

What really “drives” us?

When I am out in the community talking about Goodwill, I often say that our stores are the economic engines that “drive” our organization. And it’s true – without the revenue the stores generate, the rest of what we do would be impossible.

But, as you may have heard, 2016 has proved to be a difficult year to be in the retail business - and Goodwill stores are no exception. So with retail sales down, it’s easy to think that our ability to deliver on our mission may be lagging, too. After all, our stores are what “drive” everything else, right? Yes, but I am finding out firsthand that our mission is, in fact, resonating louder than ever this year. Think about this: I just heard a story about a new mother who leaves her house several hours before her Goodwill program to be sure she arrives on time. She relies on public transportation, and there is no direct route between her housing and our offices. Because she is so motivated to meet with our staff and complete her program, she puts herself through these rigors with enthusiasm.

With examples like these to guide us, it’s easier to see past tough times and look ahead to what we know will be a better future. It’s another reason the Goodwill model works so well.

Donate. Shop. Change a Life for Good. Thank you!

Ken Weber
President and CEO
Earlier this year, our Goodwill opened its first OUTLET store - a Goodwill store where merchandise is priced by the pound, rather than each thing being priced individually. Why? There are many reasons, but it starts with wanting to do our part to encourage and reinforce the idea that everything can have a purpose. The popularity of websites like Pinterest is proof that there really is no such thing as trash anymore - when items are paired with the right people, they can take on second, third, and fourth lives! The OUTLET store helps make that happen.

**How does it work?**
Items that are donated to us are first placed in traditional Goodwill Retail Stores (the stores where each item is priced individually). Every item goes through several rotations on the sales floor, spending a week as the 50 percent off Color of the Week and a week as the $1.50 Color of the Week. By the end of this cycle, most donations have sold - but what happens to the stuff that is left?

**A Better Way**
Goodwill has always worked with partners who help us make use of these items without throwing them away, but the Goodwill OUTLET store is an even better solution because it gives you a chance to grab this merchandise at deep discounts! Now, we stock the OUTLET with the unsold donations from our traditional Retail Stores - giving every item another chance at a good home.

**And Remember...**
Just like traditional Goodwill stores, the money raised when you shop at the OUTLET goes to fund programs that help people train for, get, and keep good jobs - right here in this community.

**Don’t just take our word for it - here are comments from real OUTLET customers!**

“We’re here a half hour early just to get in - and sometimes we come two times a day! It’s the excitement of finding stuff with the tags still on it!”
-Linsey Thaler, OUTLET enthusiast

“Where else are you going to find these kinds of bargains?”
-Linda White; visits the store frequently with her husband.

“It’s very therapeutic - it calms me down. Plus, I know the names of all the staff and they know me. It’s FUN!”
-Emily Monaghan, shops often with friends

The Goodwill OUTLET store is conveniently located in the Belden Village area in Jackson Township - just a short drive from anywhere in Stark County, and the perfect distance for a day trip of treasure hunting for our friends coming from the Cleveland area!

The Goodwill OUTLET Store
Saving Money, Reusing Items - Better for You, Better for the Planet

The Goodwill OUTLET store is located at:
4379 Whipple Ave. NW, Canton, Ohio 44718
(Previously Circuit City, in the Belden Village area.)
Hours are: Monday-Saturday - 9 a.m. to 8 p.m.
Sunday 11 a.m. to 6 p.m.
Goodwill Stores: The Original Recyclers

Creating a sustainable environment has been part of Goodwill’s mission since it was founded in Boston in 1902. By reusing things that are donated, Goodwill helps eliminate items from being mindlessly sent to landfills, and gives buyers a chance to give something a second life.

Just last year, your local Goodwill prevented **11.5 million pounds** of clothing, housewares, and other goods from being trashed before their time. Instead, these items were sold in one of our 24 local Goodwill stores, and the money raised helped provide life skills and employment services to **15,418 people** right here in our area.

Donate. Shop. Be part of the cycle!

Goodwill’s ComputersAgain Program: The Ultimate Re-Boot!

Have you heard of Goodwill’s ComputersAgain program? If you haven’t, the first thing to know is that it’s a huge win-win. People looking to responsibly donate a gently used computer can do so, and Goodwill sees that it is wiped, refurbished, and sold ready-to-use to a low income family, educational institution, or fellow non-profit organization for a small fraction of the price of a new computer.

The win-win: Donors get a meaningful solution for donating gently used computers, and affordable technology is placed in the hands of those who need it. And, people enrolled in Goodwill job skills programs often help refurbish the computers - gaining real-life skills in the process.

**Interested in donating a computer?** Goodwill is able to accept donations of Pentium 4 processors or better, and a computer can be donated at any one of our area stores or donation centers. (For a full location list, visit www.GoodwillGoodSkills.org.) Hard drives are completely erased using stringent Department of Defense protocols. If you work for a company that would be interested in making a bulk donation - the average company replaces computers every three years; and disposal can be expensive - please call 1-800-942-3577, ext. 1101.

**Interested in purchasing a computer?** Computers are $85 and include a flat screen monitor, a keyboard and mouse, and are loaded with Microsoft Windows 7 software. Two hours of basic computer skills training is included as well!

Anyone looking to purchase a computer must fill out an application, as there are qualifying guidelines. Once the application is processed, a staff member will confirm the purchase and set up a time to pick up the computer.

Below: Donated computers are wiped of all information, then broken down into usable parts. Trained volunteers and Goodwill staff reassemble them into like-new computers.
Attended Donation Centers:

## Stores:

**ALLIANCE**
12501 State St. NE  
330.821.4880

**BROOK PARK**
14690 Snow Rd.  
216.862.2700

**CANAL FULTON**
2254 Locust St.  
330.854.3453

**CANTON**
2630 Atlantic Blvd.  
330.456.8020  
&  
4510 Tuscarawas St. W  
330.479.8222

**CARROLLTON**
709 Canton Rd. NW  
330.627.9868

**CLEVELAND - FAIRWOOD**
13719 Lorain Rd.  
216.252.7780

**CLEVELAND - LEE & HARVARD**
4071 Lee Rd, Ste. 110  
216.999.7186

**EASTLAKE**
33459 Vine St.  
440.942.6910

**GARFIELD**
12650 A Rockside Rd.  
216.581.6320

**HARTVILLE**
864 A West Maple St.  
330.877.7921

**JACKSON TWP.**
7257 Fulton Dr. NW  
234.348.9003

**MASSILLON**
2745 Indian River Rd. SW  
330.833.9825

**MAYFIELD HEIGHTS**
6605 Mayfield Rd.  
440.683.1602

**MIDDLEBURG HEIGHTS**
6880 Unit 1 Pearl Rd.  
440.842.7480

**NEW PHILADELPHIA**
260 Bluebell Dr. NW  
330.339.5746

**NORTH CANTON**
Oakwood Square Shopping Center  
&  
1540 North Main St. (Acme)

**NORTH ROYALTON**
6068 Royalton Rd

**OUTLET STORE**
4379 Whipple Ave. NW.  
234.360.8564

**PEPPER PIKE**
Landerwood Plaza (Pinetree Rd.)

**PAINESVILLE TWP.**
2175 Mentor Ave.  
440.867.2716

**SHAKER HEIGHTS**
2720 Van Aken Blvd.  
216.295.5684

**STRONGSVILLE**
16160 Pearl Rd.  
440.783.1168

**WEIRTON, WV**
306 Penco Rd.  
304.723.5595

**WINTERSVILLE**
103 Main St.  
740.345.6000