



## GOODWILL YOUNG PROFESSIONALS AMBASSADOR PROGRAM APPLICATION FORM

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**Program Year:** 2026-2028

**Application Deadline:** May 22, 2026

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### PERSONAL INFORMATION

**Full Name:** \_\_\_\_\_

**Preferred Name:** \_\_\_\_\_

**Date of Birth:** \_\_\_\_\_ **Age:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**LinkedIn Profile:** \_\_\_\_\_

**Instagram Handle:** \_\_\_\_\_

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### PROFESSIONAL INFORMATION

**Current Employer:** \_\_\_\_\_

**Job Title:** \_\_\_\_\_

**Industry/Field:** \_\_\_\_\_

**Years in Current Role:** \_\_\_\_\_

**Brief Description of Your Professional Background:**

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## EDUCATIONAL BACKGROUND

### Highest Level of Education Completed:

- High School/GED
- Some College
- Associate's Degree
- Bachelor's Degree
- Master's Degree
- Doctorate/Professional Degree
- Other: \_\_\_\_\_

**School/University:** \_\_\_\_\_

**Major/Field of Study:** \_\_\_\_\_

**Graduation Year:** \_\_\_\_\_

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## GOODWILL CONNECTION

### How did you hear about the Goodwill Young Professionals Ambassador Program?

- Social Media
- Goodwill Website
- Current Ambassador
- Goodwill Staff Member
- Community Event
- Friend/Colleague
- Email/Newsletter
- Other: \_\_\_\_\_

### Have you previously volunteered with Goodwill?

- Yes  No

**If yes, please describe your involvement:**

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### Have you shopped at Goodwill stores?

- Yes, regularly  Yes, occasionally  Rarely  No



**Are you a current Goodwill donor?**

Yes  No

**Do you have any personal connection to Goodwill's mission (employment services, job training, etc.)?**

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**VOLUNTEER & COMMUNITY INVOLVEMENT**

**Please list current or recent volunteer activities, community involvement, or board service:**

**Organization 1:** \_\_\_\_\_

**Role:** \_\_\_\_\_ **Years Involved:** \_\_\_\_\_

**Description:** \_\_\_\_\_

**Organization 2:** \_\_\_\_\_

**Role:** \_\_\_\_\_ **Years Involved:** \_\_\_\_\_

**Description:** \_\_\_\_\_

**Organization 3:** \_\_\_\_\_

**Role:** \_\_\_\_\_ **Years Involved:** \_\_\_\_\_

**Description:** \_\_\_\_\_

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**SKILLS & INTERESTS**

**Please check all areas where you have skills or experience:**

- Event Planning
- Marketing/Communications
- Social Media Management
- Graphic Design
- Photography/Videography
- Fundraising
- Public Speaking



- Writing/Blogging
- Finance/Accounting
- Project Management
- Community Outreach
- Volunteer Recruitment
- Nonprofit Management
- Sales/Business Development
- Web Design/Development
- Data Analysis
- Other: \_\_\_\_\_

**What areas of the Ambassador Program are you most interested in? (Check all that apply)**

- Event Planning & Execution
- Social Media & Marketing
- Fundraising & Development
- Volunteer Coordination
- Community Partnerships
- Membership & Recruitment
- Board Leadership Role
- Committee Participation
- Networking & Professional Development

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**ESSAY QUESTIONS**

**1. Why do you want to become a Goodwill Young Professionals Ambassador? (250 words or less)**

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## COMMITMENT & AVAILABILITY

### The Ambassador Program requires:

- Attendance at bi-monthly meetings
- Participation in at least 3 Goodwill events per year
- Active engagement on social media and community outreach
- 2-year term commitment

### Are you able to commit to these requirements?

Yes  No  Need more information

### What is your preferred meeting format?

- In-person  
 Virtual  
 Hybrid (combination)  
 No preference

### What is your preferred meeting time?

- Weekday mornings  
 Weekday afternoons  
 Weekday evenings  
 Weekend mornings  
 Weekend afternoons  
 Flexible

### Are there any scheduling constraints or conflicts we should be aware of?

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### Are you interested in serving in a leadership role (Chair, Vice Chair, Committee Chair, etc.)?

- Yes, immediately  
 Yes, after gaining experience in the program  
 Maybe, want to learn more  
 No, prefer general membership



If yes, which role(s) interest you?

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### **SOCIAL MEDIA & MARKETING CONSENT**

**As an Ambassador, you may be featured in Goodwill marketing materials, social media, and publications.**

**Do you consent to being photographed/filmed at Goodwill events?**

Yes  No

**Do you consent to having your name and photo used in Goodwill promotional materials?**

Yes  No

**Do you consent to being tagged in social media posts related to Ambassador activities?**

Yes  No

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### **ADDITIONAL INFORMATION**

**Is there anything else you'd like us to know about you or your interest in the Ambassador Program?**

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### **DIVERSITY, EQUITY & INCLUSION**

**Goodwill is committed to creating a diverse and inclusive Ambassador Program. Sharing this information is optional and will help us ensure we're building a program that reflects our community.**

**How do you identify? (Optional)**



**Race/Ethnicity:** \_\_\_\_\_

**Gender Identity:** \_\_\_\_\_

**Do you identify as a person with a disability?**  Yes  No  Prefer not to say

**Do you identify as LGBTQ+?**  Yes  No  Prefer not to say

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## **AGREEMENT & SIGNATURE**

**I certify that the information provided in this application is true and complete to the best of my knowledge.**

**I understand that:**

- Selection to the Ambassador Program is competitive and not guaranteed
- If selected, I will be expected to fulfill the time and participation commitments
- I will uphold Goodwill's values and represent the organization professionally
- I will abide by the Ambassador Program guidelines and Code of Conduct
- My participation may be reviewed and I may be removed from the program if expectations are not met.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

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## **FOR OFFICE USE ONLY**

**Application Received:** \_\_\_\_\_

**Interview Date:** \_\_\_\_\_

**Interviewers:** \_\_\_\_\_

**Decision:**  Accepted  Waitlist  Declined

**Notification Date:** \_\_\_\_\_

**Notes:** \_\_\_\_\_

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## SUBMISSION INSTRUCTIONS

**Please submit your completed application by May 22, 2026 to:**

**Email:** [ayoskey@goodwillgoodskills.org](mailto:ayoskey@goodwillgoodskills.org)

**Mail:**

Mission Makers: Alexandra Yoskey  
408 9<sup>th</sup> St SW  
Canton OH 44707

**In Person:** Goodwill Ken Weber Community Campus, open M-F, 8am to 4:30pm.

**Questions?** Contact Alexandra Yoskey, at [ayoskey@goodwillgoodskills.org](mailto:ayoskey@goodwillgoodskills.org)

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## WHAT HAPPENS NEXT?

1. **Application Review:** Applications will be reviewed by the selection committee.
  2. **Interview:** Selected candidates will be invited for a brief interview (virtual or in-person).
  3. **Notification:** All applicants will be notified of their status by June 2026.
  4. **Orientation:** New Ambassadors will attend an orientation session.
  5. **Welcome Event:** Join us for our Ambassador kickoff event in June 2026.
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**Thank you for your interest in the Goodwill Young Professionals Ambassador Program!**

**We look forward to learning more about you and how you can help us empower our community.**