



NEWS RELEASE

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For Immediate Release

Grand Opening of Newest Goodwill Store Coming Soon to Brook Park

Brook Park, OHIO – Coming soon to a neighborhood near you – the newest Goodwill Store and Donation Center.

On Thursday, November 17 at 9 a.m., Goodwill Industries will open the doors to its new Store and Donation Center located at 14690 Snow Road, Brook Park.

The celebration will feature free 2012 magnetic calendars to the first 500 customers, prize drawings, giveaways and of course, great deals.

“We are excited to be joining the Brook Park Community and even more excited to share our new retail model,” said Ken Weber, President and CEO of Goodwill Industries of Greater Cleveland and East Central Ohio, Inc.

“This location is an amazing location for us, and we hope the response from the community will mirror that of other Cleveland communities we’ve joined,” Weber said, adding that the organization plans to continue growing the number of retail stores and donation centers in the Cleveland area.

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“Our retail stores provide our organization with the financial means to offer a wide variety of much needed programs and services to the community,” he said, “and a great training ground for individuals with barriers to employment who aspire to work in retail or customer service.”

Goodwill Donations make Good Skills Possible! Goodwill is a non-profit, 501(c)3 organization that provides life and employment skill training for individuals. Goodwill encourages EVERYONE to shop and donate at our retail locations. To learn more about how your Goodwill Donations make Good Skills Possible, visit our website at www.goodwillgoodskills.org for a complete listing of programs, stores and donation centers as well as a list of acceptable donation items.

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